

About the Festival

The chashama Film Festival is a free, non-profit cinematic arts event unique for highlighting international productions that address provocative themes of social change.

Partnered with the non-profit arts organization chashama, which provides prime gallery, screening, and event spaces throughout New York City, cFF cultivates a community of filmmakers who share their vision, network, and help each other navigate through a difficult industry.

This year, cFF invited artists to explore the current state of flux in the world, with a focus on societal change brought on by clashing philosophical and sociological ideals. Our distinguished panel of jurors select among documentaries, feature-length films, experimental works, animation, and other productions that provide compelling insight into the theme. The winning filmmaker receives the resources to produce a short film in upstate New York.

The festival is an opportunity for film lovers from all over to gather together, view this distinctive body of work, and share their analyses with the artists and each other.

chashama

FILM FESTIVAL 2011

November 10-13, 2011

Become a sponsor of the 2011 chashama Film Festival

Now in its fourth year, chashama Film Festival is a free, four-day, non-profit arts event that cultivates an international network of filmmakers building their creative vision. Over 300 submissions from more than 100 countries will be considered for presentation to more than a thousand other filmmakers, artists, writers, academics, and fans in cFF's community.

As cFF's Founder and Artistic Director, I rely on the support of sponsors to ensure the success of this important event, which takes place on East 42nd Street. Partnerships with local businesses make it possible for us to provide our artists and fans with a satisfying festival experience.

In return, cFF offers you the opportunity to promote your business and your brand to this thriving, active community that makes New York City the cultural touchstone it is.

To become a part, please call me at (718) 908-6123.

Rick Kariolic
cFF Founder and Director

rick@chafilmfest.com
www.chafilmfest.com

We want cFF participants to know you supported us

CFF's in-house public relations team will collaborate closely with you to ensure you get the maximum impact from your brand placement and promotional initiatives throughout the event, as well as during the weeks leading up to it.

We'll be publishing a program that will be distributed to all festival guests and participants. Every business and individual sponsor will be prominently featured. If you prefer, your logo may accompany that mention.

cFF's Founder, Artistic Director, and MC of the festival, Rick Kariolic, will also personally acknowledge all sponsors by name at the event.

cFF contact information

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chashama Film Festival 2011
Thursday, November 10th—Sunday, November 13th, 2011

Offices

chashama Film Festival
201 East 42nd Street
32nd floor
New York, NY 10017

Screening Venue

chashama Flagship Space
217 East 42nd Street
New York, NY 10017

How you can contribute to making cFF a success

Funding Options

Supporter Levels

- Silver: \$25
- Gold: \$50
- Platinum: \$75
- Crystal: \$100
- Pearl: \$150
- Diamond: \$200
- Your choice: \$_____

Sponsors contributing at the Crystal level or higher earn these valuable marketing opportunities:

- Maintaining brand signage or other advertising material at the screening venue on East 42nd Street, which will remain throughout the duration of the festival. This advertising tool will reach thousands of tourists and native New Yorkers through pedestrian traffic alone.
- Posting of their logo on cFF's website and bi-weekly newsletter (the latter can include a hotlink to their site).
- Providing promotional items and literature to our guests.

Supplies and materials cFF can really use

- cFF-branded merchandise, such as t-shirts, mugs, hats, magnets
- Artwork framing services
- Offset printing services (please call for more information)
- Pens/pencils (with or without branding)
- Concessions, including popcorn, candy, soft drinks, wine
- Paper cups, napkins, popcorn containers, bags for bulk candy
- Tablecloths